

A silhouette of a person's arm holding a smartphone up to take a photo of a colorful, blurred background. The background is filled with various colors like blue, pink, orange, and green, suggesting a festive or event-like atmosphere. The word "eventique." is overlaid in white text.

eventique.

Our Capabilities // 2025



→ Genesys Inspire

## We Are Architects of Immersion.

Eventique is an event production and creative agency with an appetite to deepen the relationship between our clients and their audiences.

We're a team of superpowers who develop highly-tailored experiences and instill laser-focused attention to detail in transformative productions.

No matter the project, we believe experiences are everything, obsessively distorting the line between information and entertainment, and generating content that rouses emotions.

What matters to us? Experience is everything.

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# We bring experiences to life for:



## Corporate

- Conferences
- Meetings & Summits
- Virtual & Hybrid Events
- Trade Show Booths
- Networking
- Social Gatherings
- Incentive Trips



## Experiential

- Brand Activation
- Pop-Up Experiences
- Product Launches
- Media & Influencer Events
- Concerts & Festivals
- Mobile Tours & Sampling
- Public Installations



## Non Profit

- Galas
- Fundraisers
- Summits
- Award Shows
- Social Impact Campaigns
- Honorary Dinners
- Community Events

...and **thrive at the details** that go into them.



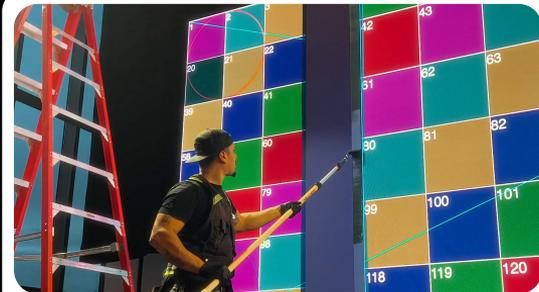
## Strategy x Creative

- Creative Direction + Experience Concepts
- Program Strategy
- Environmental & Event Design
- Interior Design & Decor
- Digital Design Renderings + Ground Plans
- Interactive Technology Design
- Visual Merchandising
- Table Top & Floral Design



## Content

- Speaker & Entertainment Booking
- Script Writing
- Executive Presentation Coaching
- Live Streaming
- Photography & Videography
- Motion Graphics
- Brand Identity
- AR, VR, Web 3.0



## Event Production

- Production + Project Management
- Venue, Hotel and Location Sourcing
- Technical Direction
- Custom Fabrication + Scenic
- Lighting, Audio & Video
- Guest Relations + Registration
- Sustainable Endeavors
- Food + Beverage

# We Have the **Numbers** to Prove It.

19

**Years in Business**

Founded 2006

NYC

**Headquarters**

Satellite Offices in Miami, London

30

**Staff**

126

**Events Produced**

in 2024

∞

**Amount of Passion**

We Have for Events

14

**Industry Awards**

since 2020

# Our Work Takes Us Everywhere, But We've Got **NYC Home Field Advantage.**

By being headquartered in New York, we are trusted by some of the city's most important public and private institutions, venues and governing officials, making these relationships paramount for us and our clients.

We own two state-of-the-art venues in Manhattan, designed with years of event experience and knowing what our clients need most.

→ Click [HERE](#) for more info.



# We are guided by our core values:

- Dream Out Loud.
- Produce With Purpose.
- Always Optimistic.
- Earn and Keep Trust.
- Be Good to Others.

→ **Coney Island** Luna Park 120th Anniversary



...and we value our relationships with:



A large audience is seated in a darkened conference hall, facing a stage. The stage features a large projection screen displaying the text "DATA CITIZENS '19" in white, bold, sans-serif font. The background of the screen shows a stylized city skyline with glowing windows. The stage is lit with vibrant blue and purple lights, and several spotlights are visible on a rig above the stage. The audience is mostly seen from behind, looking towards the stage.

# Case Studies: Conferences + Summits

→ **Collibra** Data Citizens



## Elevate

New York City



For Elevate, Monday.com signature user conference, a main stage became the forum for their largest clients to share their success stories. A dedicated floor of demos and experiences included every hardware feature imaginable to demonstrate use cases and product interactivity, including a VR station showcasing the future of the software along with highlighting the company's sustainability efforts. Eventique helmed the full production of the large conference, from designing the demo floor to stage management and speaker coaching.

→ [Watch More](#)

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## Inspire Conference

Orlando, FL

Genesys tasked Eventique to produce the general session of their 2000+ attendee conference. Taking inspiration from the theme of “Game On, Be Bold,” Eventique produced a general session which factored in the competitive spirit of the company’s employees from around the world, and put them in an environment where they celebrated their accomplishments while also encouraging a theme of play throughout the event.

→ [Watch More](#)

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## Beyond Service

Orlando, FL

Eventique has produced WorkWave's Beyond Service Users Conference for the last two years. The three-and-a-half day event includes more than 85 breakout sessions by day and evening parties by night. The agency designed and produced the stage set and created motion graphics to excite audiences and elevate the keynotes. 30+ sponsor booths were produced for the expo hall. In addition, Eventique managed all food and beverage experiences throughout the conference, daytime and night.

→ [Watch More](#)

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## Morgan Stanley

## CCJ: Client Connected Journey

Multi-City



Eventique, in collaboration with Morgan Stanley, orchestrated an innovative activation event aimed at showcasing Morgan Stanley's cutting-edge financial planning software. The event emphasized the software's remarkable customizability to meet individual customer needs. Eventique took charge of the entire technical production, transforming the concept from a napkin sketch to reality. This event not only highlighted the power of customization but also echoed Morgan Stanley's commitment to pushing the boundaries of what's possible in the financial industry.



## Holiday Party

### New York City

Taking inspiration from Iceland's volcanoes and glaciers, the agency transformed the museum's lobby and Ocean Life Room into a cavernous world of larger-than-life environments.

Eventique brought in real ice for two matching displays that framed the dance floor, along with a photo booth where guests appeared to be inside an ice cave with a continuously changing backdrop. The multi-dimensional LED walls that wrapped the performance stage had custom-designed live kaleidoscopic images of snowflake formations. As the 600+ guests ventured through the split-level room to experience 20 distinctive food stations, the decor throughout replicated ice and snow with hard-edged lines, while the placement of the furnishings evoked a cascade effect of coming from various source points in the rooms.





# VARIETY

## Power of Women Luncheon

New York City

Eventique partners with Variety on a number of the media company's year-round events, one of which is their signature Power of Women luncheon honoring of their highly-anticipated issues. The talent in the room is extraordinary, and the agency supports the celebration with on-brand stage design and scenic elements such as highlighting the array of magazine covers to give the event an intimate and elegant vibe.

→ [Watch More](#)



## United Nations

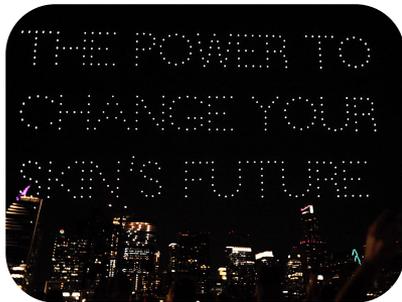
New York City

Eventique's trajectory with the United Nations began in 2017 with an animated video assignment for UNICEF and has since grown into signature events for UN Women, UNESCO, International Committee for the Red Cross, Education Above All, the Executive Office of the Secretary-General, the United Nations Development Programme (UNDP), and International Telecommunication Union (ITU), among others. We have had the honor of planning and producing virtual and IRL events that include Prime Ministers, Heads of State, Ambassadors and leaders in the private sector during UNGA, CSW and throughout the year.

A photograph of two women jumping joyfully in front of a backdrop for a Philosophy Dose of Wisdom event. The backdrop features the brand name 'philosophy' in a large, serif font, with 'dermatological wisdom™' underneath. The scene is decorated with numerous blue balloons. The woman on the left is wearing a black jacket and a yellow patterned skirt, while the woman on the right is wearing a black and white top and blue jeans. The overall atmosphere is celebratory and energetic.

# Case Studies: Media, Influencer, Non Profit's + VIP Events

→ Philosophy Dose of Wisdom



## Double Serum Launch Event @F1

Austin, TX

The French skincare brand Clarins asked Eventique to produce the most lavish of viewing parties for a drone show to celebrate the brand's launch of its signature Double Serum moisturizer. The West Lawn of Austin's iconic Long Center was rife with guests like Shaun White, Nara Smith, Nina Dobrev, Keleigh and Miles Teller getting their videos taken with Cole Walliser's slow motion camera while cowboys served a BBQ dinner. The highlight of the night was a custom drone show celebrating the spirit of Texas, the energy of F1 racing, and the brand all in the air with the Austin skyline in the background.

→ [Watch More](#)

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Best Fundraising  
Event of the Decade  
Best Tabletop Design  
BizBash 2020 Event  
Style Awards



## To the Rescue! New York Gala

New York City

Eventique has produced The Humane Society of the United States' annual fundraising gala for the last 15 years — in the same venue. Every gala requires a reimagining of keeping the environment invigorating and the program insightful.

The agency plays a crucial role in partnering with HSUS to develop Instagrammable photo moments, design talk-show style stage sets, build custom centerpieces that bring the room together, seek endearing music performers, write scripts with humor woven around delicate subjects, and figuring out how a rescue dog shows up as a co-host.

→ [Watch More](#)



L'OCCITANE  
EN PROVENCE

## Holiday Playhouse

New York City

Eventique partnered with L'Occitane to create and produce a pop-up supporting the brand's extensive collection of holiday products and gift sets. With whimsical, larger-than-life moments inspired by the brand packaging and designs, Holiday Playhouse is a content creators dream scenario while customers get a turnkey opportunity to be transcended into the brand's rich heritage.

→ [Watch More](#)



## Anniversary Gala

Multi-City



The Thurgood Marshall College Fund came to Eventique to produce its 35th and 36th anniversary leadership galas. The awards gala includes inspirational talent from Terrence J to Patti LaBelle. Nearly 2,000 attendees congregate and celebrate at these events with several cocktail and after parties in between a robust program. Eventique curates the stage set design, table design, photo moments, and full run of show.

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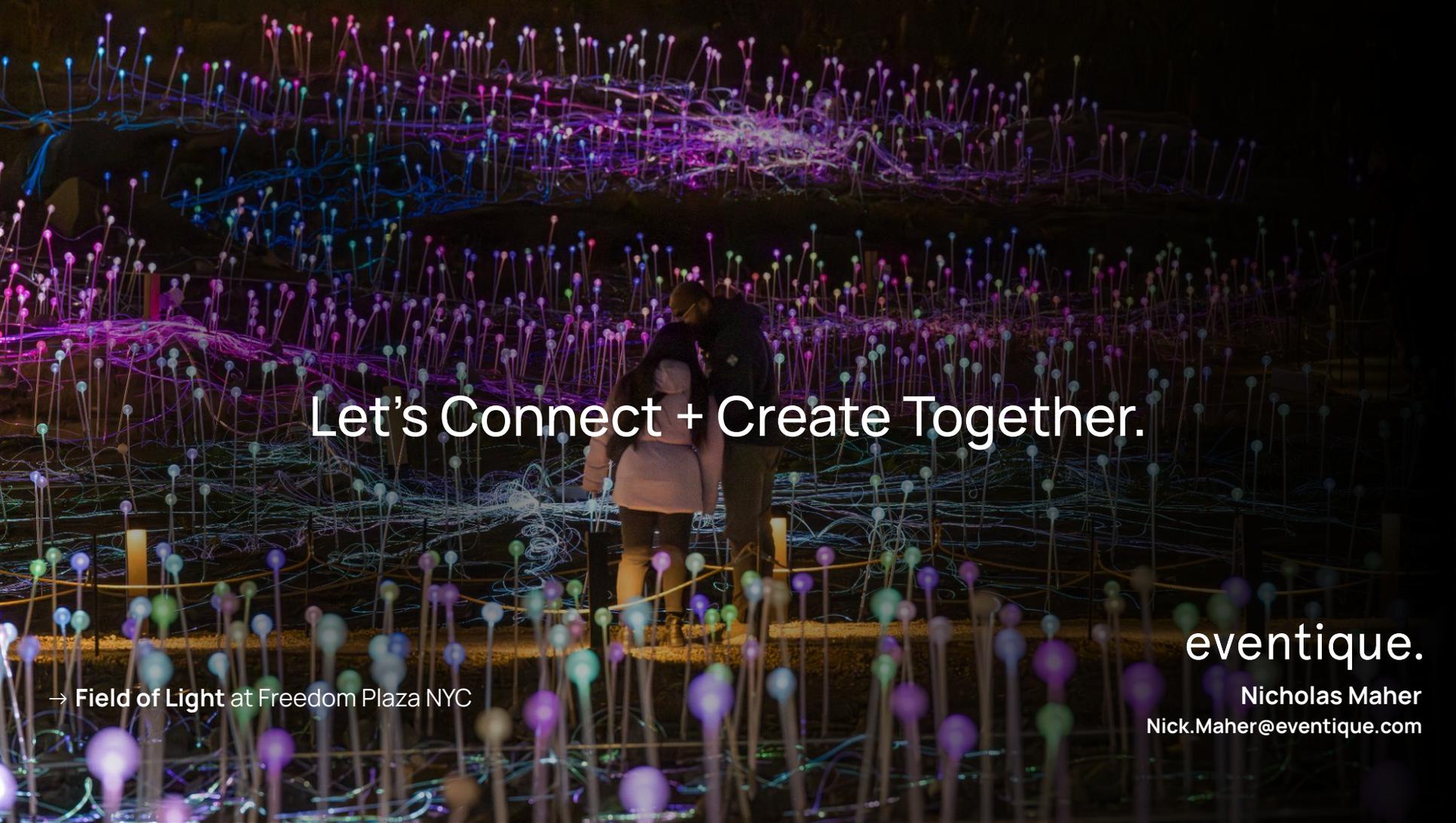


# LANEIGE

## Celebrity x Influencer Events

New York City

Eventique has partnered with Laneige to support its best-selling Water Bank Collection along with actress and fellow hydration-lover Sydney Sweeney. These influencer experiences entail the transformation of event spaces into intimate water-centric, hypervisual moments that celebrate the brand's warm color palette and hydration themes. Beauty and skincare Influencers have cherished moments with Sydney and Glam Cam-esque footage engaging with Laneige products, resulting in millions of social impressions.



Let's Connect + Create Together.

→ Field of Light at Freedom Plaza NYC

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